



CV

Director / Ragnar Jansson

About / Ragnar is a great storyteller. His northern Swedish origin gives him great insights into low key and subtle humour, yet his films can sometimes be zany and quirky. His work most of the times contain a humoristic twist, human touch, and of most importance - his carefully chosen cast.

Ragnar started off directing music videos in the early nineties, at the same time he also made a name for being a great editor, something one can tell by watching his films. They are always excellently edited. Shortly after he was contracted by one of Sweden's leading production houses to start directing commercials.

During recent years, Ragnar has earned international recognition for his award winning commercials.

Sel. Awards / Gold in Epica Awards.
Silver in Epica Awards.
Golden Apple in Russia.
Silver in New York Festival.
Gold in Voitto Finland.
Silver in Voitto Finland.
Bronze in Cannes Lions.
Numerous shortlists in Cannes Lions.
Numerous shortlists in Finnish festivals.

Other / Ragnar loves cars, he drives a Ford Mach1 1972 and a Plymouth GTX 1967.

Film de Liberté